

JOB DESCRIPTION

Product Manager

CONTEXT

Everyone TV leads the management, operation and strategic development of free-TV in the UK. We are responsible for the operation of Freeview and Freesat, the nation's two major free TV services enjoyed in more than half of all TV homes in the UK.

Everyone TV is owned and supported by its Members, the BBC, ITV, Channel 4 and Channel 5. Everyone TV is a not-for-profit company which is funded through direct funding from its Members and a range of commercial activities.

Freeview is the UK's digital terrestrial television (DTT) platform in the UK. Everyone TV is co-located and works in close collaboration with Digital Television Services Limited, which leads on consumer marketing of (and owns) the Freeview brand. Together these two companies work in partnership to run the Freeview TV platform and services. Freeview is the largest TV platform in the country, used in 18m homes. Freeview Play, our live and on-demand TV service, is now actively used on 5m devices.

Freesat has been in operation for over 12 years, delivering over 2 million homes with the best of linear TV and On Demand content over satellite. The platform carries over 170 channels, including more than 25 in HD, as well as some of the leading free On Demand platforms, like BBC iPlayer, as well as paid for On Demand services like Netflix and Rakuten TV.

Everyone TV, in conjunction with its PSB shareholders, is focused on offering the best free TV experience to UK viewers across terrestrial TV, satellite TV and increasingly internet TV, ensuring that free-TV – with PSB at its heart – remains as strong and vibrant in the future as it has been to date.

We are passionate about the future of the UK's broadcasting industry and TV's role within what is one of the fastest growing sectors in the UK economy.

OUR VISION

Our vision is to offer the world's best free television service, because we believe everyone in the UK has a right to great TV for free.

THE WAY WE WORK

Collaborative – open, collaborative and always respect each other and all our partners.

Creative – smarter, more agile and more creative than our competitors. We find innovative solutions and open up opportunities to deliver our vision.

Ambitious – determined and ambitious about our work, always delivering the very best for our viewers.

Positive – we bring positivity to everything we do, sharing in our successes and learning from our mistakes together – without judgement or blame.

ABOUT THE ROLE

As a Product Manager within the Product Development Team, you will be responsible for defining, designing and influencing the efficient delivery of new, high-quality product development as well as enhancement of product features already in the market. This role in particular will be focussing on data, data collection and analytics.

You will be working closely with colleagues in the Commercial Partnerships team, the Technology Team and the Operations Team. You will be shaping the user experience of our product suite and working closely with 3rd party delivery partners as appropriate to manage our roadmap and backlog.

Beyond this, our Product Managers must make and foster close relationships with content providers across the industry and our device partners such as LG, Amazon, Google, Vestel and many more.

RESPONSIBILITIES

- Manage workstreams within the Product Development team to design and develop product solutions. Product features must be created with a clear focus on delivering an optimal user experience.
- Where required, own the documentation for product requirements and ensure consistency with technical requirements – or manage 3rd parties to deliver this work, as an accountable stakeholder, building strong and collaborative relationships with delivery teams at these organisations.
- Work closely with internal/ external Technology Teams to drive through the development of product features in the required feature set, time frame and budgets.
- Work closely with Content Partners to support innovation and integration of product features and requirements. Drive Everyone TV's requirements and ensure platform quality and consistency where possible.
- Work closely with Device Partners to support innovation and integration of product features and requirements. Review and challenge where necessary, implementations of Everyone TV functionality on device partners' devices to meet feature integration, prominence and quality objectives.
- Work with the strategy and product management team to understand market and technology trends and competitor analysis and ensure that this is embedded in the user experience of the product.
- Work with internal stakeholders to support operational, service, editorial and regulatory compliance requirements and interpret these into the product roadmap.

KNOWLEDGE, SKILLS AND EXPERIENCE REQUIRED

- Experience of product development for a TV platform or multichannel operator is preferred.
- Experience in scoping and delivering complex consumer-focused product features to a positive outcome, on time and within budget, with a clear understanding of technological challenges is essential.
- Collaborative and comfortable working in a dynamic team environment with internal and external relationships, including collaboration with technology teams and business stakeholders.
- High level of influencing/diplomacy skills and the ability to balance competing interests and manage multiple stakeholders with complex objectives whilst driving a project to completion. Ability to gain the support of senior executives throughout the broadcasting manufacturing & OS industry and wider horizontal market.
- An understanding of and interest in Everyone TV's consumers, their behaviour and needs and how this shapes development of our products.

PERSONAL ATTRIBUTES

- Passion for on demand television and for the long-term health of free quality television in the UK.
- Enjoys being part of and motivating a team to work at the highest level.
- Driven to achieve the objectives, even when facing challenges.
- Logical, well-organised, responsive, with attention to detail.
- Thrives on working in a demanding, dynamic and lean organisation.

LOCATION

The role is based in Everyone TV's offices in central London.

The company offers flexible working, and we are currently implementing our hybrid ways of working.