

## Channel 4's response to DUK's consultation on changes to its LCN policy

Channel 4 is supportive of DUK's proposed amendments to its LCN policy. Channel 4 believes the changes outlined by DUK are reasonable, well thought through and find the right balance between giving viewers consistency and certainty while also giving Channels the flexibility to offer easier access to high definition or IP versions of their services and trade LCNs if they see fit.

### Consultation questions:

- 1. Do you agree with Digital UK's proposed amendments to the LCN Policy, to enable HD/SD substitution for devices that support CLM?**  
Yes – C4 supports the DUK proposal.
- 2. Do you agree with Digital UK's proposed amendments to the LCN Policy, to enable IP fallback channels for devices that support CLM?**  
Yes – C4 supports the DUK proposal.
- 3. Do you agree with Digital UK's proposed amendments to the LCN Policy, to enable IP-delivered channels for devices that support CLM?**  
Yes – C4 supports the DUK proposal.
- 4. Do you agree with Digital UK's proposed amendments to the LCN Policy, to remove restrictions on the number of times channel providers may reorder their LCNs or change the names of their channels?**  
Yes – C4 supports the DUK proposal.
- 5. Do you agree with Digital UK's proposed amendments to the LCN Policy, to remove rules that prohibit LCN trading between channel providers?**  
Yes – C4 supports the DUK proposal.
- 6. Do you agree with Digital UK's proposed amendments to the LCN Policy, to increase the minimum broadcast hour requirement for new channels?**  
Yes – C4 supports the DUK proposal.