"I am a mid-50's severely visually impaired male who enjoys Freeview TV.

I would say the three 5's for the new service would be the easiest to remember and activate. However, should strong objections exist, I believe the alternative of 258, although less memorable, would be satisfactory.

It is probably more important how the information will be presented/accessed, as this will determine how useful the provision really is, not where it is.

If I can help with any testing/ideas, please feel free to get in touch. I am a screen reader (JAWS) user on computers and fairly IT literate.

At present, I get information from the EPG on my Samsung TV with speech enabled. I also sometimes use www.tvhelp.org.uk. Other methods of finding out what's on include promotions between TV programmes and family and friends.

I often watch catch-up TV on an iPad or iPhone. My Samsung has this facility, but does not work with speech support."