

Digital Accessibility Centre (DAC) response are below:

• Do you agree with Digital UK that LCN 555 (Option A) should be allocated to the Freeview Accessible TV Guide?

DAC Response: Yes, we agree that '555' would be the easiest method for the majority of users, given both the central location and the raised tactile 'dot' or 'line' that is commonly found on the number 5 key. This tactile indicator is of particular importance to blind and low vision users.

Additionally, due the central positioning of the number '5' key, it is easier to reach and operate with the thumb, which tends to be most commonly used when navigating the remote control unit (RCU).

• If not, do you believe that LCN 258 (Option B) should instead be allocated to the Freeview Accessible TV Guide?

DAC Response: Please find response as preferable to (A)

• If not, which LCN do you believe should be allocated to the Freeview Accessible TV Guide?

DAC Response: Please find response as preferable to (A)